



SSDP KENYA SDP REPORT 2025 Addressed to Students for Sensible Drug policy International.

Project Overview

On the Global Day of Action, the SSDP Kenya Chapter launched the *Sauti kwa Ukuta* (Voices on the Wall) campaign in Githurai 45, Nairobi. The initiative reframes substance use as a public health and gender-responsive priority, directly challenging the unique societal stigma and punitive policies that force young women and students into hidden, unsafe drug use.

Core Activities .

Our Team established a permanent public mural of a woman breaking free from the chains of stigma. We gave people a chance to freestyle on the wall and draw before we set up the final mural piece for our project. The artwork integrates an anonymous digital QR-code vault, allowing young women to safely share their lived experiences and access vital harm reduction resources without fear of reprisal.

Community impact

Establishment of a permanent daily awareness landmark.

We have created a safe space for young people to share their stories and lived experiences without stigma and fear and also access harm reduction materials .

Bringing the community together to show support on the wall, words of affirmation were written on the wall to show Solidarity.

Policy and Next Step

The campaign successfully went live with its operational digital story vault and online storage. SSDP Kenya will use the qualitative community evidence gathered from these anonymous stories to brief and lobby policymakers, ensuring that women's unique needs are fully reflected in the upcoming Kenyan Harm Reduction Bill.

Challenges

The brick wall made the QR code hard to spray-paint at first, so we used printed codes and shared the link across local WhatsApp networks while the permanent stencil was being finished.

We also faced public curiosity on why show support to people who use drugs during the painting but handled it by talking directly with curious passersby about public health.

Campaign assets



Above is the completed mural(permanent community landmark for showing support)

Digital story vault:

<https://fuzzy-waddle-nu.vercel.app/>

Campaign QR Code graphic



Photo album

<https://photos.app.goo.gl/PLpbBpRUHPmhQGbh6>